

Enhancing your LinkedIn profile



Use a clear profile photo and background cover photo

Your profile picture should be a close-up of yourself, where an added background cover photo demonstrates more effort in profile making

Keep your LinkedIn profile updated with all your experience

Employers may recruit based on your profile, so keep updating it!

Stay active and look for opportunities

Keep an eye out on companies that interest you, what they post and job offers to give you an insight on employers you are interested in

Share content from your organisation to boost engagement

Provide an active presence with your current employer, even repost and share relevant activities to your own page

Write your own articles

Writing your own content not only showcases your writing abilities but also what you are passionate in writing about

Request recommendations and endorsements

Ask past organisations to endorse you in skills and write recommendations to back up your skillbase

Take skills assessments

Supports your skillset through demonstrating it through skills assessments

Use powerful words to explain your skills and experience

Powerful words will help highlight your skills and experience in a more affective manner

Be honest about your disability

Talk about your disability freely in your background to illustrate your experience of living with a disability but what you can do *whilst* living with a disability which brings a whole range of other transferable skills